

## Product index / Product group

Attention: Not a catalogue entry form

Company: \_\_\_\_\_

### Important for correct placement of your exhibition stand!

If you plan on having products/services from more than one main product group on exhibit at the fair, please indicate the preferred category and area in which your exhibition stand should be placed.

#### 1. Assembly and handling technology

- Assembly stations and systems
- Storage
- Organizing, sorting and feeding
- Linking and transportation
- Fastening and joining
- Marking/labeling
- Measuring and testing
- Basis and construction elements
- Workplace systems/equipment

#### 2. Robotics

- Manufacturers
- System integrators
- Components

#### 3. Machine vision

- Vision systems
- Distributors, components

#### 4. Positioning systems

#### 5. Drive technology

#### 6. Sensor technology

#### 7. Control systems technology

#### 8. Safety technology

#### 9. Supply technology

#### 10. Software

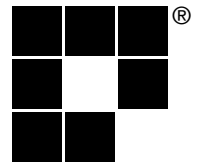
#### 11. Services and service providers

#### 12. Research and technology

#### Other

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please check the applicable category!



**Trade-fair title:**

**AUTOMATICA**  
4th International Trade Fair for  
Automation and Mechatronics

**Venue:** New Munich Trade Fair Centre

**Opening hours:**

**Tuesday, 8 June – Friday 11 June 2010**  
Daily 9 am – 5 pm

**Organizer and company responsible for business matters:**

**Messe München GmbH (MMG), Messegelände**  
81823 Munich, Germany  
Tel. (+49 89) 9 49-2 01 21/22, Fax (+49 89) 9 49-2 01 29  
info@automatica-munich.com, www.automatica-munich.com

**Conceptual sponsor:**

**VDMA Robotik + Automation, Lyoner Strasse 18**  
60528 Frankfurt, Germany  
Tel. (+49 69) 66 03-15 90, Fax (+49 69) 66 03-25 90  
www.vdma.org

## Special Participation Conditions (B)

The prices listed below are net prices and are subject to the legally applicable VAT.

**B 1 Registration** (cf. A 1)

Exhibitors should use the enclosed form to register. It should be returned to Messe München GmbH (MMG) as soon as possible, filled out and with a legally binding signature.  
Placement begins: 17 April 2009

**B 2 Admission to participate** (cf. A 2)

All domestic and foreign manufacturers or their German branches, general import companies or authorized dealers of manufacturers are admitted to participate. All exhibits must fall into one of the product categories for this trade fair and be cited on the application form with an exact name and description. Objects other than those registered and admitted as well as used machines may not be exhibited. The trade-fair organizers make the decision concerning admission. Organizers of joint stands are not considered exhibitors in the sense of the "Special Participation Conditions (B)."

**B 3 Basic fee**

All exhibitors, co-exhibitors and companies at joint exhibits will be charged a basic fee of EUR 195. This fee includes the following: Basic entry in one product group in the exhibition catalogue, online exhibitor database and visitor information system (B 12); one electronic press compartment.

**B 4 Co-exhibitors** (cf. A 1/2/4)

The basic fee (B3) will also be charged for each co-exhibitor. Exhibitors must register each co-exhibitor with MMG using a form that is sent separately to the exhibitor. The exhibitor is responsible for processing the basic fee invoice.

It is not possible to take part in the fair as an additionally represented company (cv. A4).

**B 5 Participation prices/Prepayment for services** (cf. A 7)

a) Basic fee:	EUR 195
b) Participation prices (minimum stand size: 20 m <sup>2</sup> ). Participation prices per m <sup>2</sup> of floor space are as follows:	
Row stand (one side open)	EUR 185
Corner stand (two sides open)	EUR 205
End stand (three sides open)	EUR 215
Island stand (four sides open)	EUR 225

In the case of **two-story stand construction**, the second story is invoiced at 50% of the respective participation price cited above.

The participation price includes the rental fee for stand space as well as comprehensive services provided by MMG, e.g. consulting, concept-development, public relations work, organization and technical facilities as well as free use of public transport (MVV – Munich Transit Authority) in the entire MVV fare zone and upon presentation of an exhibitor pass to travel to and from the trade-fair center from the day before until the day after the fair.

c) **Prepayment for services ordered** (cf. A 7) is **EUR 15 net per m<sup>2</sup> of rented exhibition space**.

d) The participation price also includes an unlimited number of redeemed **guest tickets** (cf. B 14).

**e) AUMA fee**

The German Council on Trade Fairs and Exhibitions (AUMA) charges all exhibitors a **fee of EUR 0.60** per square meter of rented exhibition space. This amount is invoiced by MMG and transferred directly to AUMA.

**B 6 Payment Deadlines and Conditions** (cf. A 7)

The payment deadlines cited in the admission/invoice must be observed. Advance and full payment of the invoice amounts is a prerequisite for occupying the exhibition space, entry in the catalogue and receipt of exhibitor passes. The invoice amounts in all invoices from MMG, which are in connection with the trade fair, shall be transferred in EUR to the account cited in the respective invoice without deductions and with entry of the customer number as well as without any charges for expenses.

**B 7 Setup and dismantling schedules** (cf. A 14)

**Setup:**

**Setup starts at 8 am on 1 June 2010.**

If, in special cases, it is necessary to begin setup on an earlier date, please be sure to contact Technical Exhibition Services Division (HA Techn. Ausstellerservice) as soon as possible.

On the **last day of setup, 7 June 2010**, all delivery and setup vehicles **must be removed from the hall area and the loading areas by 6 pm at the latest**. Vehicles that are still on the grounds of the trade-fair center after that time will be towed by MMG at the expense and risk of the respective exhibitor. **An extension of the setup time is only possible in exceptional cases with written permission from the Technical Exhibition Services Division.**

**Dismantling:**

Dismantling is from **5 pm on 11 June 2010 to 6 pm on 15 June 2010**. An extension of the dismantling time is unfortunately not possible. You may not start dismantling during the trade fair.

**B 8 Stand Design and Stand Furnishing**

The maximum height for one-story stands in the halls is 5 m. The maximum height for two-story stands is 6 m. The maximum height of advertising (top edge) is 7.5 m. This maximum advertising height applies to advertising boards, suspended signs, etc. Higher stands are possible in exceptional cases, depending on stand location and design, and require the approval of the Technical Exhibition Services Division. All stands more than 3 m high and all two-story stands require the express permission of the Technical Exhibition Services Division.

All stand designs must be adapted to suit the type of stand rented (island, end, corner or row stand). To maintain AUTOMATICA's character as a communications event and working exhibition, all stand designs must be open. MMG is authorized to prescribe changes in stand design as it sees necessary.

The backs of walls facing neighboring stands must be white and kept neutral and clean. All advertising boards must be at least 2 m away from the edge of any adjacent stand. Advertising may not use blinking or alternating light.

As a rule, MMG partition can only be provided if ordered in advance. They may not be treated by the exhibitor. All gluing, papering or paint work may only be carried out by an authorized MMG contractor. Nails may only be nailed into the built-in nailing battens. For safety reasons, the use of staple guns and tackers is strictly forbidden.

To assist you with ongoing preparations, the Exhibitor Services booklet will be sent to you on CD-ROM prior to the fair.

Stand designs including plan and side-view sketches must be submitted in duplicate to MMG's Technical Exhibition Services Division for approval by the date specified, i.e. at least 6 weeks prior to the beginning of setup.

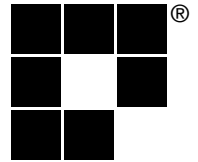
**B 9 Technical Facilities**

Orders for electricity, plumbing and telecommunication connections can only be honored if they are submitted using the order forms provided by MMG and are received by **April 26, 2010**. MMG reserves the right to charge an additional fee for orders that are submitted late.

Applicable terms of service and connection fees can be found on the forms provided by MMG.

**B 10 Use of Equipment or Tools**

Cranes, forklifts and platforms may only be used if they are provided by authorized MMG service partners. In special cases, an agreement to this effect must be reached with MMG's Technical Exhibition Services Division.



## B 11 Sales Regulations

Direct sales as well as services and deliveries from stands are not permitted. Open display of sales prices is not permitted. Exhibition goods may only be handed over to buyers after the end of the trade fair. According to clause 64 of the Industrial Code, only sales to commercial resellers, commercial users or bulk buyers are permitted.

## B 12 Catalogue, Internet and Visitor Information System

An official trade fair catalogue, an online exhibitor database and a visitor information system will be established for the trade fair. All exhibitors (including co-exhibitors and companies at joint stands) will be included in the alphabetic exhibitor directory in all of these media. The basic entry contains the company name, city, one product-group category and hall and stand numbers. Additional entry options for exhibitors (including co-exhibitors and companies at joint stands), e.g. in the product directory and other presentation possibilities in these media will be offered to exhibitors (including co-exhibitors and companies at joint stands) in a separate order form. The forms will be sent to exhibitors in due time. MMG does not assume any liability for the correctness or completeness of the catalogue, the online exhibitor database or the visitor information system.

**If you do not indicate a product-group category on the order form for your entry in the above-mentioned media, MMG reserves the right to use a product-group category from your application forms.**

The exhibitor (including co-exhibitors, companies at joint stands) is solely responsible for the permissibility under law—and particularly laws regarding competition—of any advertisement placed in the trade fair catalogue, the online exhibitor database or the MMG Visitor Information System on the advertiser's behalf.

Should third parties assert claims against MMG on account of the impermissibility of the advertisement under law in general or the law on competition, the advertiser shall hold MMG fully safeguarded against all claims asserted including all costs of any necessary defense in court on the part of MMG.

The same applies to entries from exhibitors, co-exhibitors and companies at joint stands that the respective exhibitor, co-exhibitor or company at a joint stand has requested in the trade-fair catalogue, on the online exhibitor database or in the Visitor Information System of MMG.

## B 13 Exhibitor passes

Exhibitors with stands up to 20 m<sup>2</sup> in size shall receive three exhibitor passes free of charge for the duration of the fair. An additional exhibitor pass will be issued for each additional 10 m<sup>2</sup> of stand space and for each additional 20 m<sup>2</sup> starting at 101 m<sup>2</sup>.

The number of exhibitor passes does not increase with the inclusion of co-exhibitors. Additional exhibitor passes are available from the trade fair organizer. Exhibitor passes are only valid for stand staff and may not be passed on to third parties.

**Exhibitor passes entitle exhibitors to free use of public transport (MVV – Munich Transit Authority) to travel to and from the trade-fair center from the day before until the day after the trade fair in the complete MVV fare zone.**

## B 14 Guest tickets

Each exhibitor may order an unlimited number of guest tickets or e-guest tickets using the form in the Exhibitor Services brochure (available as of autumn 2009). All redeemed guest tickets or e-guest tickets are included in the participation fee and will not be charged.

## B 15 Circular

After stand placements have been made, exhibitors will be informed via circulars about additional details concerning preparation and carry out of the trade fair.

## B 16 Noise and Background Sound Effects

Music performances in the trade fair grounds are only permitted with specially written consent of MMG.

Demonstrating machines as well as video, music and show performances should be done in such a way that neither visitors nor other exhibitors are interfered with or disturbed.

Threshold value for machines: 65 dB(A)

Threshold value for videos: 65 dB(A)

MMG reserves the right to limit or forbid demonstrations of all kinds. Electronically amplified systems are not permitted.

## B 17 Changes

MMG reserves the right to make changes and supplements, which concern technical matters and safety.

Version: January 2009