

FACT SHEET

EVENT:

Pyongyang ITIE 2004

2nd International Technology & Infrastructure Exhibition,
with special focus on : Information Technology; Communications & Electronics; Transport/Logistic &
Railway Technology and Healthcare/Medical Technology & Pharmaceuticals

DATE / VENUE:

21 – 24 September 2004 / Pyongyang New Technology and Innovation Hall

SUPPORTING ORGANISATIONS:

Ministry of Foreign Trade, D.P.R. Korea
Committee for the Promotion of Foreign Trade
Ministry of Metal and Machinery Industry
Ministry of Coal Mining and Energy
Ministry of Inland and Sea Transportation

Bureau of Customs of the D.P.R. Korea
Ministry of Construction and Building Materials Industry
Ministry of Post and Telecommunications
Ministry of Power and Coal Industries

EXHIBITS PROFILE:

Infrastructure & Technology

- Construction Materials & Equipment
- Mining Equipment & Technology
- Energy and Environment
- Transport and Logistic

- Communications & IT Technology
- Agriculture & Farming Equipment & Technology
- Financial Institution

- Manufacturing & Machinery (including Textile, Food & Beverage, Printing & Packing, Chemical & Pharmaceutical Equipment & Technology, and Light Industries

Highlighting :

Information Technology, Communications, & Electronics

- Telecommunications Equipment/Products
- Broadcasting
- Office Automation, Office Technology
- Information Systems, Data Processing
- Multimedia
- Networking
- Satellite Reception & Satellite Communication Installations
- Computer Hard/Soft-ware (incl. components & assemblies)
- Audio & Visual Equipment/Products
- Electronic Accessories
- Personal Electronics / Multi-product
- Home Appliances
- Multimedia / Electronic Gaming

- Office Automation & Equipment
- Security Products
- Services & Other Equipment/Products

Healthcare/Medical Technology & Pharmaceuticals

- Accident & Emergency Equipment
- Building Technology & Services
- Catering & Kitchen Equipment
- Communication & Information Technology
- Dental Equipment & Supplies
- Diagnostics
- Disinfection & Disposal Systems
- Electromedical Equipment
- Fabrics
- Hospital Furniture & Equipment
- Laboratory & Clinical Equipment

- Laundry & Dry Cleaning Equipment
- Medical Consumables
- Ophthalmic Supplies
- Rehabilitation Equipment/Orthopaedic Supplies
- Pharmaceutical Supplies
- Sports Medicine

Transport/Logistic & Railway Technology

- In-house Transport & Materials Flow
- Freight Systems & Services
- Logistics, Telematic (ITS), E-commerce
- Public Transport Systems & Services

VISITORS TARGET GROUP : Officials, Company Decision-makers, Engineers & Scientists, Business Developers and Financial Institutions

PARTICIPATION COST : EUR 450/sqm (Shell Scheme Package incl. Stand Space – min. 12sqm)
EUR 390/sqm (Raw Space Only – min. 36sqm)
EUR 120/sqm (Open-air Site)

ORGANISER : **MMI-Munich International Trade Fairs Pte. Ltd.**
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CO-ORGANISER : **Korea International Exhibition Corporation (KIEC)**
Tel: (850) 218 111 (ext. 8030) Fax: (850) 2381 4410

INTERNATIONAL MARKETING SUPPORT : **PCM- Pacific Consumer Marketing Ltd.**
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