



Space Application Form

COMPANY

ADDRESS

COUNTRY

POSTAL CODE

TELEPHONE

TELEFAX

E-MAIL

WEBSITE

CONTACT

DESIGNATION

We are a subsidiary or branch of the following foreign company:

COMPANY

COUNTRY

We are:

- Manufacturer Distributor Importer
 Service Associations/Consultancies
 Other (please specify): _____

Billing Address: (Kindly specify Billing Address only if it is different from Registered Company address)

COMPANY

ADDRESS

TELEPHONE/TELEFAX

E-MAIL

CONTACT

COST OF PARTICIPATION

We wish to participate and apply for:

Total Cost

- Stand Space Only / Raw Space (min 36 m²)
 EUR 390 per m² .x..... m²..... m.x.... m) EUR
 Shell Scheme-package incl. Stand Space (min 12 m²)
 EUR 460 per m² .x..... m²..... m.x.... m) EUR
 Open-air Site / Raw Space
 EUR 120 per m² .x..... m²..... m.x.... m) EUR

* Shell Scheme-package incl. Stand Space consists:
 Carpet, Wall panelling, Fascia with company name, 1 no. Table, 2 nos. Chairs,
 1 no. 13amp/220V power point, Lighting, 1 no. waste paper basket.

PAYMENT

We agree to make immediate payment for our participation at Pyongyang ITIE 2006.

All cheques/bankdrafts should be made payable to:

MMI-Munich International Trade Fairs Pte Ltd

Telegraphic transfers can be made to:

The Bank of East Asia Limited, Singapore Branch
 Account No. : 512091 (EUR) Swift Code : BEASSGSG

MAIN PRODUCT GROUP

(tick where applicable)

- Information Technology,
 Communications & Electronics
 Transport & Logistics
 Healthcare/Medical
 Construction
 Mining
 Energy & Environment
 Agriculture
 Manufacturing & Machinery
 Financial

We will exhibit the following products and/or offer the following services:

In submitting this legally binding registration for participation at Pyongyang ITIE 2006, we agree to all the Terms and Conditions of Participation of the Organizer. We understand that the above information will be included into the Organizer's databank and the Organizer can make use of our information for trade promotion purposes or on-pass to third parties for the promotion of Pyongyang ITIE.

Name

Designation

Date

Company stamp and authorized signature

FOR OFFICIAL USE ONLY

Conditions of Participation

- Organizer**

MMI - Munich International Trade Fairs Pte. Ltd.
61 Robinson Road, #12-03 Robinson Centre, Singapore 068893
Tel: (+65) 6236 0988 Fax: (+65) 6236 1966
E-mail: mmi_sg@mnia.com.sg
- Co-organizer**

Korea International Exhibition Corporation (KIEC)
Sungri St., Central District, Pyongyang, D.P.R.Korea
Tel: (+850) 218 111 Fax: (+850) 2381 4410
- Venue, Duration, Opening Hours**

Venue: Kimilsungia & Kimjongilia Exhibition Hall
Pyongyang, D.P.R.Korea
Duration: 31 October - 3 November 2006
Opening hours: 10am to 6pm
- Exhibitors and Approved Exhibits**

National and international manufacturers, merchants, trading companies, representatives of the electronic components, assemblies, production, display products and production industry, service companies, institutions/associations, trade press.

All exhibits must be listed individually on the registration form giving an exact description. Any display of inflammable or pungent exhibits or exhibits whose demonstration entails noise requires the prior written consent of the Organizer.

The Organizer is entitled to demand the removal of items which have not been listed in the application form or prove to be dangerous, a cause of annoyance or otherwise unsuitable. If this demand is not complied with, the said items will be removed by the Organizer at the expense of the exhibitor.
- Registration**

Registration must be submitted using the enclosed form, acknowledging the acceptance of these Conditions of Participation. The completed registration form bearing a legally binding signature of the Exhibitor should be mailed to the Organizer.
- Deadline for Applications**

The deadline for applications is the 30 June 2006
- Costs of Participation**

The costs of participation to be paid are as set forth in the participation options described under Clauses 7.1 to 7.4 below. The general services and facilities (7.1) are included in all options under 7.2 and 7.5.

Participation options:

 - General Services and Facilities**
 - Provision of net fair space (stand area), not for co-exhibitors
 - Air conditioning of halls during the Exhibition Period as well as last day of Build-up Period
 - Cleaning of aisles and passages in halls (exhibitors are responsible for cleaning their stands)
 - General security service (no individual surveillance)
 - Fire protection service during Build-up Period, Exhibition Period and Dismantling Period
 - Equipping and operating a service centre (telefax and telephone exchange, forwarding agents, technical facilities office and Organizer's office)
 - Comprehensive visitor promotion
 - Visitor registration system
 - Information stands for visitors
 - Rental for "Stand Space Only / Raw Space"**

Bare space : EUR 390 per m² (min. 36 m²)
Services and facilities for "Stand Space Only" option:
 - Hall area without structure, net and with stand number
 - Rental for "Shell Scheme-package incl. Stand Space"**

Shell Scheme : EUR 460 per m² (min. 12 m²)
Services and facilities for "Shell Scheme Package" option:
Stand assembly and dismantling, include all ancillary costs, comprising:
 - Space
 - Carpet
 - Lighting
 - 1 no. table
 - 1 no. waste paper basket
 - Fascia with company name
 - Wall panelling
 - 1 no. 13amp/220V power point
 - 2 nos. chairs
 - Rental for "Open-air Site / Raw Space"**

Open-air Site : EUR 120 per m²

7.5 All additional technical services required, e.g. power, security, connection of water, local labour, are to be provided exclusively by the Organizer at an extra charge and can be ordered using special order forms. Fees for additional stand assembly services supplementary to those included in the participation fee, and any orders for services shall be agreed or charged according to Organizer's price lists valid at the time of the event.
- Admission**

Admission of exhibitors and listed exhibits is a matter for the sole discretion of the Organizer. Exhibitors will be informed of admission in writing and admission shall apply only to the Exhibitor stated therein. The contract comes into force on confirmation of admission.

The Organizer shall be entitled to revoke any admission if such admission was based on a misunderstanding, false information or if the preconditions for approval no longer apply.

Admission applies only to the listed exhibits, the exhibitor is entitled to restrict the listed exhibits to which the application has been made. Should the Organizer be compelled to relocate or change individual stands, entrances, exits or aisles at a later point in time, this shall not give rise to any claims.

Following admission by the Organizer (conclusion of contract), the obligation to pay the participation fee shall remain legally binding even if, for example, the authorities in the exhibiting country do not approve, in whole or part, the Exhibitor's import requirements, or if exhibits for any reason whatsoever fail to arrive in time or to arrive at all (e.g. owing to loss, delays in transit or customs), or if the Exhibitor or his agent is delayed or even unable to attend. Should the Exhibitor or his agent fail to take over the allocated stand area two days prior to the beginning of the Exhibition, such area may be otherwise disposed of in such manner as the Organizer shall determine in its absolute discretion. This shall not release the Exhibitor from his contractual obligations or entitle him to demand for refund or lodge any other claims against the Organizer.
- Co-exhibitors and Additionally Represented Companies**

Stands are assigned principally as whole units and to one contracting party only. Only after prior written consent from MMI does this party have the right to accommodate other exhibiting companies, which must be named in advance as sub-tenant on his stand. MMI grants permission only after the sub-tenant companies in question have accepted in writing the "General Rules and Regulations for Exhibitors". The sub-tenant is subject to the same conditions as the principal exhibitor.

A fee of EUR 500 is applicable for each co-exhibitor or additionally represented company.

The principal exhibitor is liable for negligence on the part of his sub-tenants as well as for his own negligence, and for that of all those acting on their behalf. This applies equally to all concerned with the stand. Principal exhibitors and sub-tenants are jointly and totally liable to MMI.
- Terms of Payment**

All payments are to be made in EURO.

All remittance are payable to MMI-Munich International Trade Fairs Pte Ltd., in the currency net of bank charges and currency exchange charges and must be made by draft or direct transfer to :

Account: MMI-Munich International Trade Fairs Pte Ltd
Banker: The Bank of East Asia Limited, Singapore Branch
Account No: 512091 (EUR)
Swift Code: BEASSGSG

Participation costs shall be due upon approval of the registration and exhibitors will be invoiced accordingly.

Organizer, interest shall be charged on the outstanding sum at a rate of 7% p.a. Where payment dates are not met, the Organizer shall be entitled to rescind the contract or otherwise dispose of the stand area and the Exhibitor shall be responsible for all losses suffered by the Organizer. Item 6 of the Conditions of Participation shall apply.
- Withdrawal or Non-Participation**

The Exhibitor is entitled to withdraw his registration prior to the approval of his registration.

Following approval, the Exhibitor must pay the full rental even if he withdraws his application or fails to exhibit. The Organizer reserves the rights to assert claims for any damage.

Withdrawal by the Exhibitor or any waiver of the allocated stand area shall only become effective upon receipt by Organizer of a written declaration to that effect.

If Organizer and the Exhibitor has agreed on cancellation of the contract the following rates shall apply for the payment of the rental depending on the time of receipt of notification prior to the official start of the exhibition.

Receipt of notification:

Up to 4 months before the start of the exhibition:
20% of the contractually agreed participation fee

Up to 3 months before the start of the exhibition:
50% of the contractually agreed participation fee

Any time thereafter:
100% of the contractually agreed participation fee

The Organizer is entitled to rescind the contract in the event of an application for composition or bankruptcy proceedings in respect of the Exhibitor's assets or where such an application is rejected on the grounds of insufficient assets. The Exhibitor shall inform the Organizer thereof at once.
- Use of Site and Safety**

Precaution measures such as guards or other means of protection must be taken to protect the public from any moving or working exhibits. Such moving or working exhibits shall only be demonstrated or operated by persons authorised by the exhibitor and shall not be left running in the absence of such persons. Display of such working or moving exhibits must have the Organizers' prior written approval.

Any demonstrations requires the permission of the Organizers and related materials.

Publicity materials may only be distributed from the Exhibitor's own stand or Shell Booth. No advertising, demonstration or canvassing for business may be carried out anywhere else within the Exhibition Venue. No exhibits or advertising signs shall be placed outside the confines of the Exhibitor's stand.

No stickers, posters, hangers or other materials shall be allowed to hang on fascia boards.

Gas-filled balloons shall not be permitted at the Exhibition Venue under any circumstances.

Exhibitors stand must be manned by authorised and competent representative of the Exhibitor at all times during the Exhibition. Such representative must be fully conversant with the Exhibitor's products and/or services and shall be duly authorised to negotiate and conclude contracts for the sale of the Exhibitors' products or services. The Exhibitor shall produce that the representative shall comply with these Conditions and with any and all directions that the Organizers or its agents may give before or during the Exhibition.
- Technical Guidelines**

The technical guidelines are a constituent part of these Conditions of Participation and must be adhered to. The technical guidelines shall be handed over to the exhibitor at the latest with the order form for services.
- Insurance and Liability**

The insurance of exhibits against all risks during transit and during the exhibitions particularly against damages theft, etc. is only the responsibility of the exhibitor.

The exhibitor is liable for all damages caused to third parties through his
- participation in the exhibition, including damages to buildings on the exhibition grounds, themselves and installations.
- The Organizer in no way whatsoever liable for damage to theft of exhibits even in cases where they take over stand building or display work. Moreover, through acceptance of these Rules and Regulations, the exhibitor expressly releases The Organizer from all claims for recovery of damages by third parties that might arise.
- Exhibition Directory**

The Organizer publishes an Exhibition Directory that contains an alphabetical list of Exhibitors, product listing, logo placement and advertisements.

All Exhibitors are obliged to have two entries in the catalogue. One in the alphabetical list of Exhibitors and one under a key word in the product listing.

Entries in the Exhibition Directory are governed by the 'General Terms and Conditions for Entries and Advertisements in the Exhibition Directory'. Orders for logo placement and advertisements will only be accepted in writing on the order form provided by the Organizer.
- Circulars**

Once the stand areas have been allocated, the Exhibitors shall receive circulars giving information on preparations for and the staging of the fair. Any consequences arising from disregarding these circulars shall be borne by the Exhibitors.

The Exhibitors shall abide by the rules and regulations of the Exhibition Venue which are deemed to be integral parts of incorporated into these Conditions. In the event of conflict between the provisions of such rules and regulations and these Conditions, these Conditions shall prevail. Copy of the rules and regulations of the Exhibition Venue is available from the Organizers on request.
- Reservation**

Regulations and guidelines issued by responsible agencies of the host country that deviate from these Rules and Regulations for Exhibitors or caused additional limitations shall have priority at all times. The Organizers of the trade fair and/or the lessor of the exhibition grounds shall not be liable for damages nor other disadvantages suffered by the Exhibitor thereby.

The Organizer of the trade fair shall be entitled to postpone shorten, extern or cancel the trade fair of joint exhibition and to close it down temporarily or permanently, in part or in whole if unforeseen events such as force majeure, nature disasters, armed conflict, civil unrest, strikes, failure or hindrance of traffic and/or communications links make such measures necessary. In the event of postponement, curtailment, extension or closure, the Exhibitor shall not be entitled to claim compensation for any damages incurred by him thereby. If the Exhibitor is no longer interested in participation by virtue of the measures taken and he declines to occupy the exhibition space allocated to him as a result thereof, he may withdraw from the contract. The Exhibitor shall provide notification of said withdrawal in writing immediately upon becoming aware of the change. Item 7 of the Conditions of Participation shall apply correspondingly to obligations of the Exhibitor.

Where the Exhibitor has placed orders with the Organizers for services supplementary to those covered by the participation fee, he shall be billed for the costs incurred until this point in time.
- Photography, Filming, Video Recording, etc.**

Filming, photography and producing sketches or video recordings within the trade fair grounds are permitted only to those persons authorised for the purpose by the Organizer. It is under no circumstances permitted to make photographic or other images or recordings of other exhibitors' stands. In the event of infringement of this rule, the Organizer can demand that the recorded material be surrendered, and take legal steps to achieve that end. Photographs of stands taken outside normal opening times require the Organizer's prior consent. The costs incurred thereby will be charged to the exhibitor, insofar as they not borne by the photographer.

The Organizer is entitled to have photographs, drawings, films and video recordings made of events at the trade fair, of stands and exhibits, and to use them for advertising or general press publication.
- Workers' and exhibitors' passes**

The Organizer reserves the right to restrict access to the trade fair centre by means of workers' and exhibitors' passes, for which a charge must be made.
- Setting up, dismantling and staffing stands**

The publicised dates of setting up and dismantling must be adhered to. The Organizer can otherwise dispose of stands, which have still not been occupied on the last set-up day.

Stands are to be equipped properly and manned with informed personnel during the official opening hours for the entire duration of the trade fair. Exhibitors are not permitted to remove trade fair goods or dismantle their stands before the trade fair has closed. If they break this rule, the Organizer is entitled to demand a penalty of EUR 500.
- Additional Rules & Regulations**

The Organizer reserves the rights to interpret, alter and amend any of these Conditions of Participation and to issue additional rules and regulations at any time they consider necessary for the orderly operation of the Exhibition. All interpretation of these Conditions of Participation and any additional rules and regulations by the Organizer shall be final.

The Exhibitor shall abide by the rules and regulations of the Exhibition Venue, which are deemed to be integral parts and incorporated into these Conditions of Participation. In the event of conflict between the provisions of such rules and regulations and these Conditions of Participation, these Conditions of Participation shall prevail. Copy of rules of and regulations of the Exhibition Venue is available from the Organizer on request.
- Final Provisions**

All exhibitor claims against the Organizer must be made in writing. The statutory period of limitation begins on the last day of the exhibition. Agreements that deviate from these or supplementary terms must be in writing.

Singapore law and the English text shall be prevailing. Place of fulfilment and jurisdiction is Singapore. However, the Organizer reserves the right to bring any claims before the court of the place at which the exhibitor has his place of business.